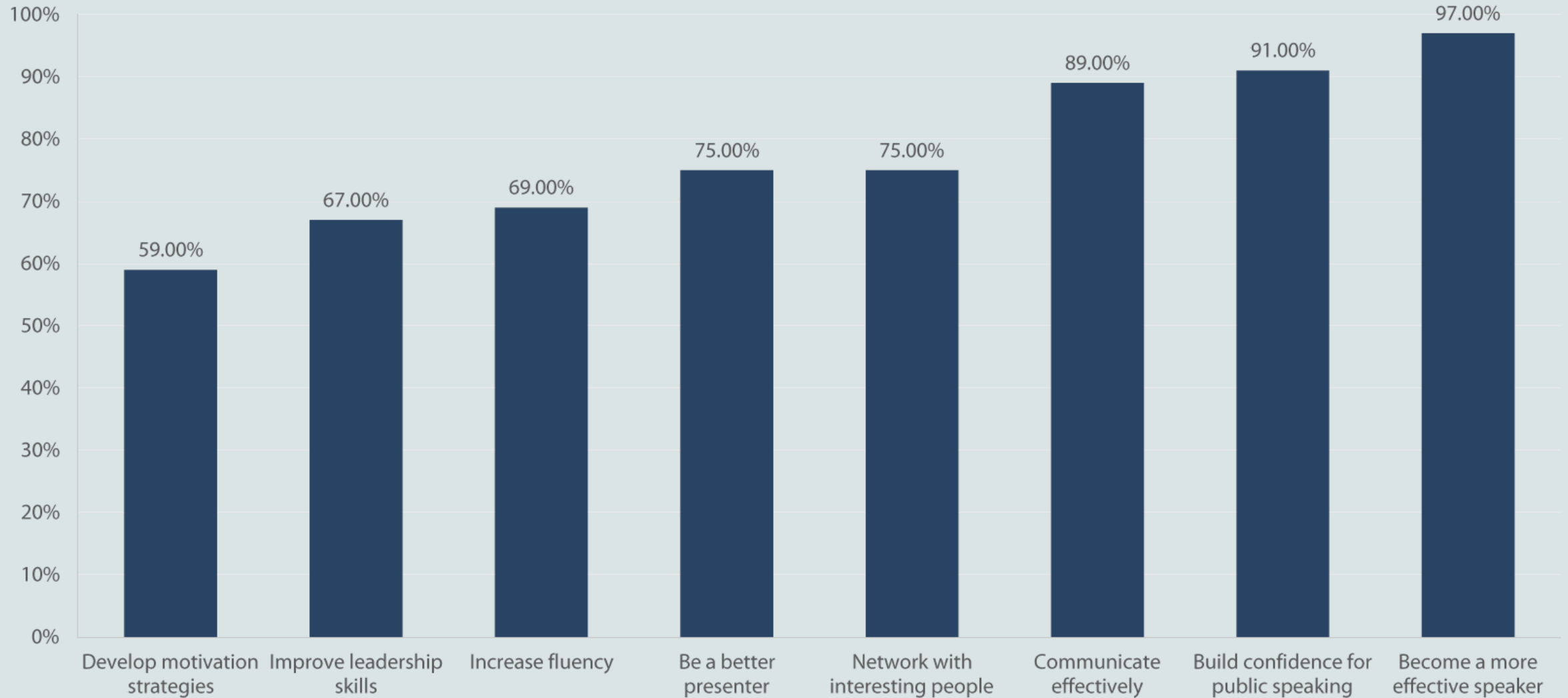


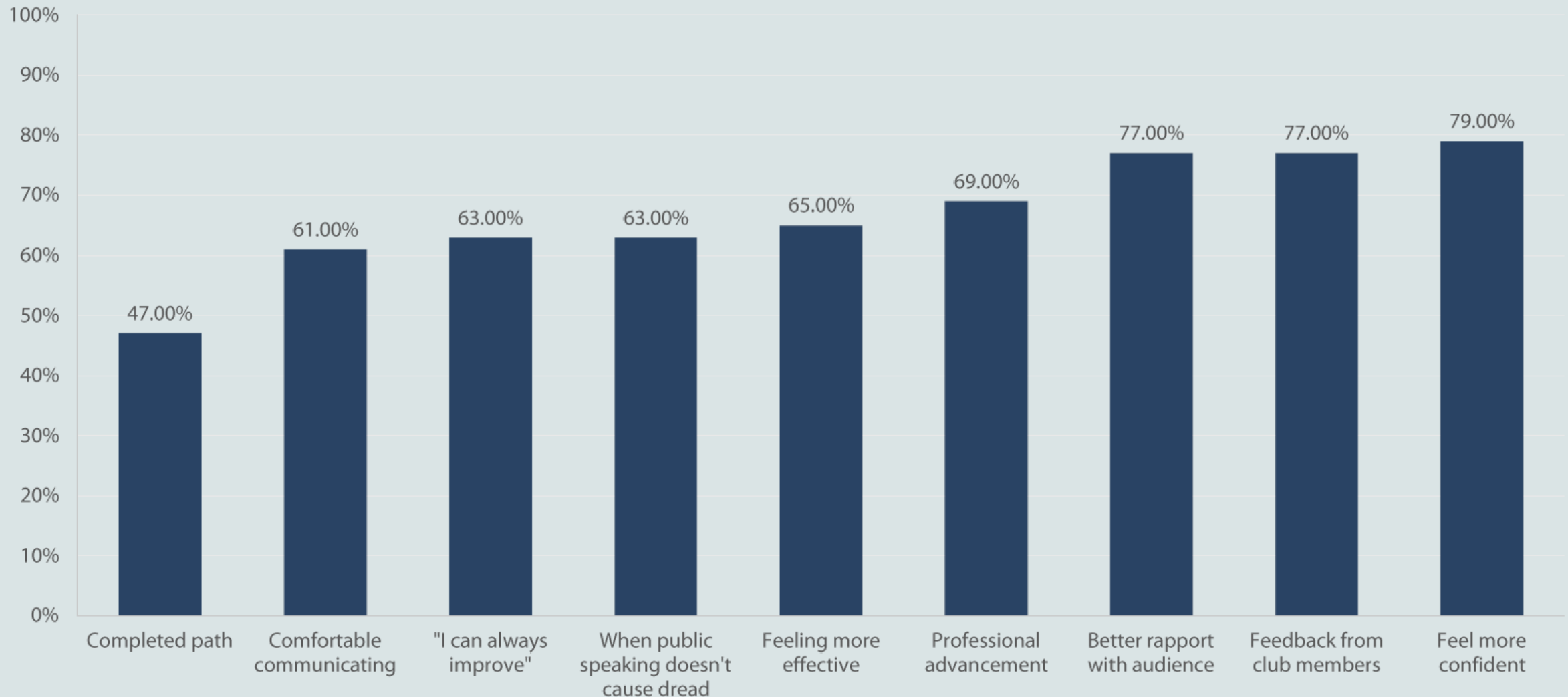
Toastmasters International survey of new members

- Open-ended survey sent to 10,500 new members who joined between February and March 2019.
- 1,045 surveys returned.

Member goals with the most support

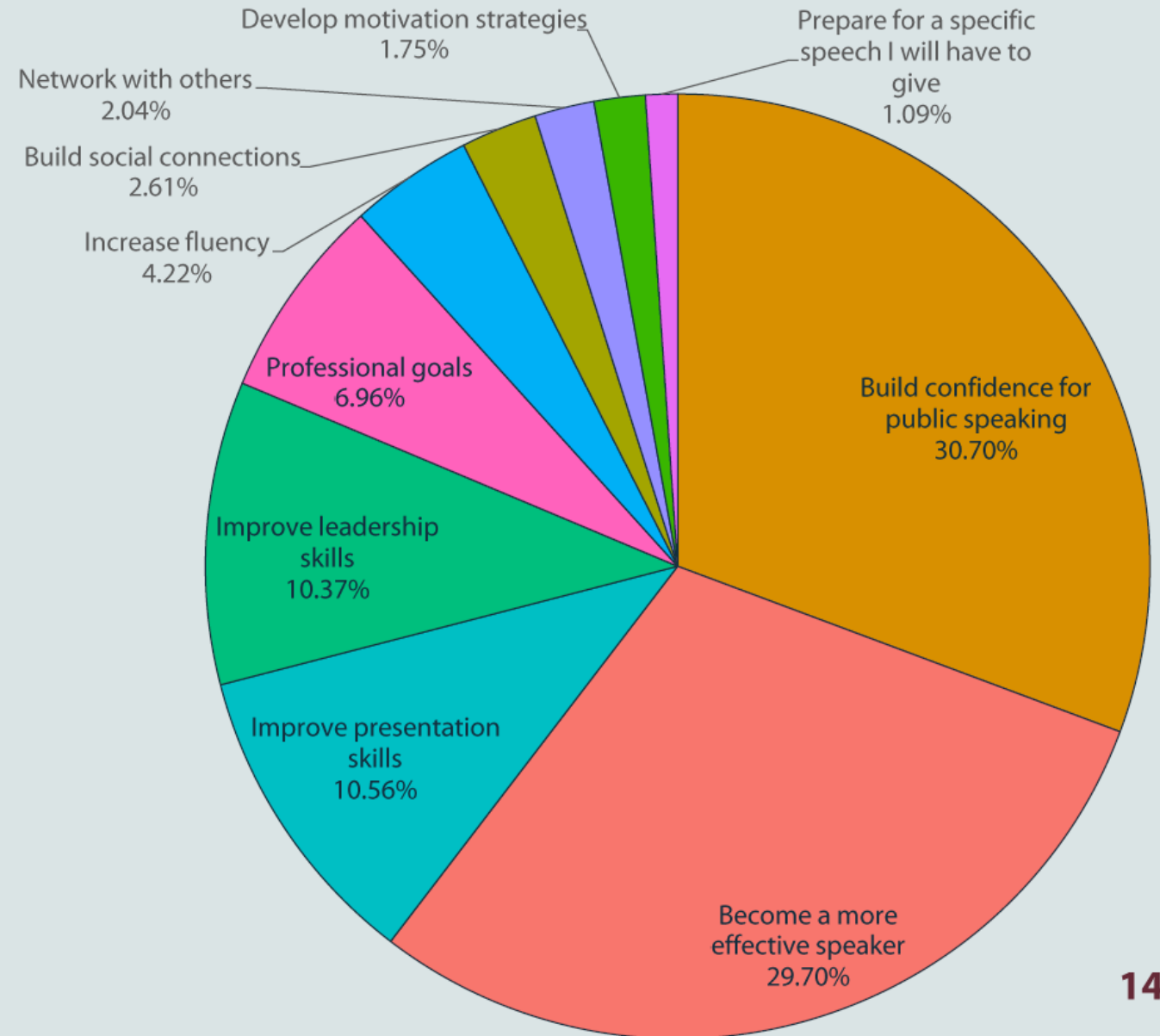


How members will know when they've reached their goal



Primary goals

- ▶ Be a more effective speaker and Build confidence for public speaking together comprise 60% of new members' primary goals
- ▶ Only 1.09% of all member primary goals was to prepare to give a specific speech



Questions

- What are our members' goals?
- How do we help them achieve them?
- How does this relate to our DCP goals?