

## District 72

## Newsletter May & June 2024

Congratulations to the Dunedin Conference Committee. The conference, the venue, the food, the calibre of contestants, keynotes and educationals delivered were exceptional.











Toastmasters Logo's through 100 years

The Conference theme was a journey through time which was so appropriate as we were surrounded by history as the venue was the Otago Museum. The conference team put a fabulous programme together and all those attending definitely had at least

one wow moment.

Trevor Pullar who is celebrating 50 years as a Toastmaster with Margaretha Situmorang who has only been a Toastmaster for two months, cutting the celebration cake.



Two clubs were recognised for 50 years' service to their communities – Congratulations Avon Club & Gore Club





Left: President of Avon Toastmasters Fernando Del Moral with District Director Glen Pearce Right: Ross Dickie and Christine Livingston of Gore Toastmasters with Glen Pearce

#### The District Leaders elected or appointed for 2024/25 are: -

District Director Carol Mitchell

Program Quality Director Kayleen Gilder

Club Growth Director Lisa Coppins

Public Relations Manager Peter Simmonds

Parliamentarian Harry Fox

Finance Manager Glenys Brown

Administration Manager Celina Templeman

Division C Director Glenys Forsyth

Division D Director Jo Moar

Division G Director Kath Cherrie

Division J Director Helen Cartmell



The Pinning Ceremony
Lisa Coppins (Club Growth Director Elect)
Kayleen Gilder (Program Quality Director Elect)
Carol Mitchell (District Director Elect)
Glen Pearce (current District Director)
Kathryn Duncan (current Immediate Past District Director)

## AREA DIRECTORS WANTED

If you are interested in taking an exciting step in your leadership journey, becoming an Area Director may be just the step you are looking for. The District has vacancies in

Division C (Otago, Southland clubs)

Division D (Canterbury, Nelson, West Coast)

Division G (Wellington Central)

Division J (Wellington surrounds)

\*Division J now has all of its Area Directors\*

To find out which positions are available and/or to nominate yourself or another please contact Glen Pearce at somesglen@gmail.com



#### **Table Topics**



1st – Christine Livingston (Gore)

2nd – Gary Nicholson (Spinnaker)

3rd – Helen Cartmell (Cup Cake Communicators)



#### **Humorous Speech**

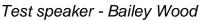
1st – Braden Crocker (Toastmasters of Wairarapa)

2nd – Nellie Hunter (Queenstown)

3rd – Fazla Dulficar (Hutt Valley)



#### **Evaluation**



1st - Helen Cartmell (Cup Cake Communicators)

2nd – Karen Lynley (Upper Hutt)

3rd – Marie Fox (Foveaux)





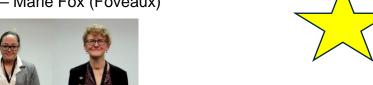
#### **International Speech**

1st – Sonya Fenton (Dunedin)

2nd – Nohokainga Pulekautaha-Lai (Wainuiomata)

3rd – Marie Fox (Foveaux)





Trevor Pullar being presented his 50-year plaque by District Director Glen Pearce.

Trevor has been an active member (and still is) of the Dunedin club.

His highlights are taking groups of Toastmasters away into the bush and sharing his love and knowledge of nature and the outdoors.



Kia ora koutou District 72,

The Toastmasters year is almost at the end, however, there is still time to finish strong. Stepping up to your goal is still possible.

Congratulations to the following clubs who are Distinguished, Select Distinguished or President's Distinguished this year!

Goals
Distinguished <b>5</b>
Select Distinguished <b>7</b>
President's Distinguished  9

Lunchspeak Club	Distinguished
Dunedin Toastmasters Club	Presdident's Distinguished
Boaters Club	Presdident's Distinguished
Avon Club	Distinguished
Sunrise Club	Distinguished
Bishopdale Club	Select Distinguished
Christchurch Club	Presdident's Distinguished
Civic Club	Select Distinguished
Liffey Club	President's Distinguished
Hornby	Select Distinguished
Nelson Madhatters Club	President's Distinguished
Capital Chatterers Club	Select Distinguished
Wellington Club	President's Distinguished
Kura Kõrero Toastmasters	Select Distinguished
Cook Strait Club	Distinguished
Toastmasters Of Waikanae	Distinguished
Ohariu Toastmasters Club	Distinguished

There are many clubs which are close to being distinguished i.e. complete that education award or need that final member/s. I encourage you to have a final push as a club, see what you can do to finish on a high and set your club up for success next year.

Catching up with members at the conference in Dunedin, there were insights, inspiration, and ideas! A big thank you to the conference committee, contestants, officials, tech team, those who presented educationals and everyone who helped with the District Council Meeting. It was amazing to catch up in person, recognise achievements and meet new people at a conference.

There will be other in person events in the new Toastmaster year in your Area/ Division. I encourage you step up to take the opportunity to attend!

Regards

Glen Pearce

District 72 Toastmasters
District Director 2023 - 2024





Kia ora koutou

Wow what a whirlwind this half of the year has been since taking on the role of PQD. I had almost forgotten it is a full-time job on top of your full-time job!

I encourage you all to finish the year strongly. This could be District Officers finding that last bit of steam to fulfil the duties of the role that they agreed to when signing up, clubs making that final push to achieve DCP by being deliberate about meeting roles to allow members to complete levels, and us the members

honouring our Toastmasters promise by filling meeting roles, working Pathways, which is the only educational programme we have, and sharing our knowledge with newer or struggling members.

The District conference in Dunedin was a banger of an event and filled my cup. Connecting in person with members I haven't seen for years was such an energy boost. The learning from the keynotes and educational sessions had me fully engaged and I'm sure we all came away with some new ideas or knowledge. The food was amazing, and you know we all remember the food above anything else! Thank you to the awesome team who put this together, things ran seamlessly over the weekend and the vibe from attendees was a joy to be a part of.

Times are tough out there and I'm very aware of the struggles many clubs are having with retention, attracting new members and engagement from current members. Meeting the needs of our members and the expectations they had from when they joined really helps keep the club strong and vibrant. I encourage clubs to run a "Moment of Truth" facilitated by someone outside the club as a way of finding out where things could improve in terms of member satisfaction and from the guest perspective. The benefits of our membership are only realised if the club is running a programme that assists our growth and development.

Your District Officers are here to help support in any way we can and are only too happy to do so, if you reach out to us.

Congratulations to the clubs who are Distinguished, the recognition for your work and efforts does not go unnoticed – I see you!

Thank you for the welcome and support I have had since becoming PQD. A huge shout out to Glen and Kayleen, who made the transition painless for me.

I look forward to seeing many of you over the coming year and seeing the goals you set in your club success plan coming to fruition over the last month of our TM year.

I roto i aku mihi nui,

Carol





Membership has been challenging for some clubs this year as we continue to navigate the increasing cost of living. However, the District has had some wins. Club membership continues to grow across the District each month. This is great news!

From a membership point of view, the District is close to matching the base number on the DCP with membership payments! Let's keep the momentum going and end the year strongly.

A couple of ways your club can achieve this:

### Beat the Clock Membership Building Program for Clubs (1 May 2024 to 30 June 2024)



To qualify for the Beat the Clock Membership Building Program, your club needs to add five new, dual, or reinstated members and pay their dues between 1 May and 30 June.

Note: transfer and charter members don't count towards the program.

In return, your club will receive a unique recognition ribbon and enjoy a 10% discount off your next order to the TI shop. It's a winwin for your club!

# Throw open the club doors and welcome your community in by hosting a Demo/Open Meeting!



Put out a sign, "Come in out of the cold, join a friendly group of people for some fun and entertainment. For the cost of just a cup of coffee per week, Toastmasters is a place to make new friends, share a laugh or two, and gain some speaking confidence along the way!

So spread the word to friends, family, neighbours, colleagues.

Some free promotional materials are available to help your club along the way, i.e., see above pens, unbranded magnetic note pads & cards to attach. However, if your club has its own business card, make it a touch more personal and add your club business card to the unbranded space.

If your club would like some of these promotional materials sent to you, please email me at clubgrowth.d72@toastmasters.org.nz

## Division D (Also relates to Divisions C & G)

## Area Directors wanted

- Are you an experienced Toastmaster?
- Are you passionate about helping others grow and succeed?
- Are you looking for that next step in your Leadership journey?

If so then Division D is looking for someone like you.

As an Area Director, you'll support and guide a small group of local clubs, helping them achieve their goals and keeping members engaged.

You'll create a positive, team-oriented atmosphere where clubs can thrive. Your dedication to integrity, respect, service, and excellence will make a real difference.

You'll focus on learning and development, finding and supporting new leaders. Your goal will be to build a motivated and inspired community of clubs.

With regular training sessions, mentoring from your Division Director, and support from District 72 this is a great step up from a club leadership role.

Ready to make a difference?

Contact:

Carol Mitchell D72 Director - Elect 027 584 3700 (evenings)

Jo Moar Division D Director - Elect 027 337 2778 (evenings)

or email carol.mitchell@xtra.co.nz

or jo.toasties@gmail.com

Have a look at an Area Director Form

https://toastmasterscdn.azureedge.net/.../1471-area...

Read the Area Director Club Visit and Report Tips Document <a href="https://www.toastmasters.org.nz/.../Area-Director-Club...">https://www.toastmasters.org.nz/.../Area-Director-Club...</a>

Quote from Psychologist, Karen Nimmo:

"Be colourful, make the dull aspects of your life vivid. Look people in the eye. Have great conversations. Dress up. Lighten up. Laugh. Have fun. It might not slow time down, but it will hugely improve the trip".



Lisa Coppins our Club Growth Director Elect would like to encourage all clubs to get Canva – here's some information to help you in marketing your club.

You may have heard Canva mentioned before – read on to learn why you need this online graphic design platform, and how it can make marketing your Toastmasters Club a breeze! You can even get a free pro account for your Toastmasters Club!

Here are the key features of Canva Pro:

No Design Skills Required: Even if you're not a professional designer, Canva Pro empowers you to create polished visuals. Its user-friendly interface and drag-and-drop editor make it accessible to everyone, regardless of their design expertise.

Unlimited Access to Premium Content: By creating a free Canva Pro account for your club you'll get access to an extensive library of premium photos, illustrations, icons, and 1000s of templates. You can also save the templates you create for future use which is a huge time saver.

Customisable Brand Kit: With Canva Pro, you can create and manage a brand kit that includes your brand's colours, fonts, and logos. This ensures consistency across all your marketing materials and helps reinforce your brand identity. Just use the "Toastmasters Brand Guide" to download the Toastmasters logos and set up the Toastmasters brand colours and fonts which you'll find listed there.

Magic Resize: Canva Pro allows you to easily resize your designs for different platforms. For example, you can create a social media post and then quickly generate versions for other platforms like Instagram Stories or bring your design to life in the form of a poster!

Collaboration Tools: Canva Pro enables real-time collaboration with team members. You can invite others to edit or comment on your designs, making it ideal for your club officers to work together on projects.

Publish Designs Directly to social media: Canva Pro integrates with various social media platforms, allowing you to publish your designs directly from Canva to your social accounts. It makes scheduling posts ahead of time very simple and easy.

In summary, Canva Pro is a powerful service that works well for marketing your Toastmasters club. It provides a wide range of features to help you create professional-quality designs for marketing, branding, and other purposes. If you want a free Canva Pro account for your Club download the PDF that will be on the Toastmasters New Zealand website for instructions.

Instructions to sign up for Canva Pro for free – Toastmasters. You will be able to have 50 members on your account - ALL FOR FREE.