



Division D Director Report

APRIL 2022

The last few months have proven to be very difficult in terms of membership retention due to the impact of the Omicron variant of Covid-19. Numbers are reflected in the table below (second page), where the loss of members is evident throughout the year, and particularly hard hit in this last renovation period.

Our strategy for the remainder of the year will be Membership Retention as part of the growth strategy. Our team agrees that to be attractive to new members, our clubs need to be healthy and strong. Having small numbers can be a drawback, but also a greater motivation for growth if harnessed as an opportunity.

In terms of achievements, there is still much to celebrate, as follows below.

- All Area Directors of Division D have been highly committed to the running of their Area Contests and in their role as Contest Chairs during the Division D Conference, which was a success. Cam Parsonson (Area 1), Mata Samatua (Area 3), Russell Hazelwood (Area 4), and Marie Fox (nee Muhl/Area 5) have been heavily involved in other contests, supporting as judges, tally counters and timers, among other roles. A big 'thank you' for their high level of professionalism and embodiment of the Toastmaster spirit and values of RISE -respect, integrity, service, and excellence.
- Many of our clubs in the division have received support to discuss their clubs' strengths and weaknesses and opportunities for growth through facilitation of the Moments of Truth by our Area Directors. Special acknowledgement goes to Cam Parsonson for taking the lead in this development in his area.
- Some clubs have decided to "go hybrid", choosing to continue to meet in person, yet having the option of "logging in" from home. Mata Samatua has played an important role in supporting clubs not only in her own club and club visits, but also through the second round of Club Officer Training, where she took the Hybrid Meetings workshop. This is an important achievement, as much learning was done without prior experience in this area.
- Our Area D4 Director, Russell Hazelwood, has taken great initiative in supporting our clubs in his area by inviting guest members from other clubs to fill roles in struggling clubs, such as Spreydon Toastmasters. His great communication skills are apparent in his "cross-pollination" efforts in his area's clubs.
- And Area D5 has one of the strongest clubs in the division, Liffey Club, of which Marie Fox is a club member. Her enthusiasm and dedication have certainly impacted the club and her club's membership health. I wish to also mention the meticulous work in all her presentations, purposefully built for the Club Officer Trainings and her internal mentoring program, which have been a great asset.
- We now seek to continue monitoring our membership numbers, with great focus on retention and then growth coming from the inner strength of our clubs. Area Reports are coming along after intense months involved in club, area, and division contests across District 72. I am impressed by the collaborative spirit of my team and wish to acknowledge it publicly.

Dani Rius

Division D Director 2021-2022

District 72 - Division D		Membership				Membership Variation		
Area	Club Name	New	1/7/2021	1/10/2021	1/4/2022	JUL/OCT 2021	OCT 21/ APR 22	JUL 21/ APR 22
1	Boaters Club	0	34	29	24	-5	-5	-10
1	Sunrise Club	3	31	28	29	-3	1	-2
1	Southern Cities Club	5	14	16	12	2	-4	-2
1	Victoria TMs Club (CHCH)	7	27	26	26	-1	0	-1
1	Dollan House TMs	3	14	10	12	-4	2	-2
 								
3	Avon Club	2	11	10	12	-1	2	1
3	Pegasus Toastmasters	1	18	15	15	-3	0	-3
3	ChCh Speechcraft Club	1	7	8	8	1	0	1
3	Bay Harbour TM Club	4	15	12	12	-3	0	-3
3	Aranui TMs Club	3	22	22	21	0	-1	-1
 								
4	Christchurch Club	9	35	29	25	-6	-4	-10
4	Civic Club	2	15	15	9	0	-6	-6
4	ChCh Athenians TMs	0	16	13	Ceased	-3	Ceased	Ceased
4	Spreydon TMs Club	0	18	13	9	-5	-4	-9
4	Alphabet Athletic TMs	3	17	19	10	2	-9	-7
 								
5	Ashburton TMs Club	4	19	16	14	-3	-2	-5
5	Alpine TMs Timaru	3	17	18	12	1	-6	-5
5	Liffey Club	11	21	23	22	2	-1	1
5	Lincoln Research TMs	1	18	15	8	-3	-7	-10

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